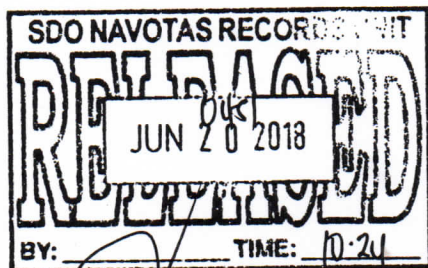


Republic of the Philippines
Department of Education
National Capital Region
SCHOOLS DIVISION OFFICE OF NAVOTAS CITY
Bagumbayan Elementary School Compound
M. Naval St., Sipac-Almacen, Navotas City
Email add.: navotas.city@deped.gov.ph
Tel. No. 351-57-97, 332-77-64



June 19, 2018

To: Public Elementary and Secondary School Principals

Dear Sir/Madam:

Enclosed is Regional Letter No. 179, s. 2018 dated June 7, 2018 re: **"Wellness Campus"**, an advocacy program of Nestle Philippines, Inc. in partnership with the Department of Education-National Capital Region and GreatFil Team, Inc.

The program, now on its 6th year of implementation, is intended to educate the elementary and high school pupils/students on wellness such as choosing healthier food and drinks, balancing the physical fitness exercise, good nutrition and living a healthier life.

All the elementary and secondary school principals, wellness focal persons and teachers are requested to conduct and support this laudable wellness program in their respective schools. **Mr. Ernifer O. Cosmiano**, MAPEH Education Program Supervisor and a Wellness Ambassador will facilitate and monitor the implementation of the said program.

Attached are Memorandum of Understanding and Program Mechanics, for ready reference.

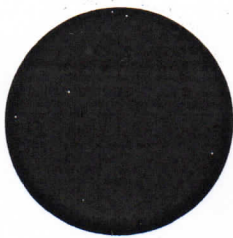
For information and guidance.



Very truly yours,

MELITON P. ZURBANO, CESE
OIC – Schools Division Superintendent

/feng18



Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

Department of Education
National Capital Region
Records Section

RELEASED

June 7, 2018

By: [Signature]
Date: 6/8/18 Time:

To: Schools Division Superintendents

Dear Sir/Madam:

The Wellness Campus is an advocacy program of Nestle Philippines, Inc. in partnership with the Department of Education–National Capital Region and GreatFil Team, Inc. The program, now on its 6th year of implementation, is intended to educate the elementary and high school pupils/students on Wellness such as choosing healthier food and drinks, balancing the physical fitness exercise and good nutrition and living a healthier life.

All the 16 Schools Divisions are requested to conduct this laudable wellness program in all respective schools. The Schools Division Education Program Supervisors/Coordinators Wellness Campus focal persons are further requested to facilitate and monitor the implementation of the said program.

Attached are the Memorandum of Agreement, Program Mechanics and List of Schools Division Focal Persons, for ready reference.

Dr. Jocelyn V. Marcial, Chief, ESSD, Ms. Joan R. Pedroche, PDO IV, ESSD and Ms. Marita Aquino, Education Supervisor, MAPEH, CLMD will monitor the implementation of the program.

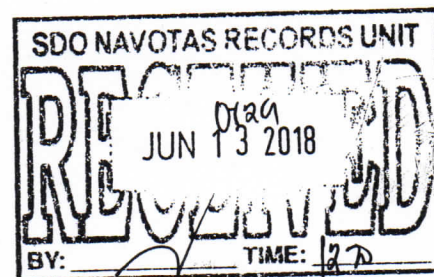
For inquiry, please contact Dr. Jocelyn V. Marcial / Ms. Joan R. Pedroche, NCR-ESSD at telefax no. 929-4345 loc. 837.

Thank you.

Very truly yours,

[Signature]
WILFREDO E. CABRAL
Officer-In-Charge
Office of the Regional Director

REGIONAL LETTER NO. 179, S. 2018



WELLNESS CAMPUS 2018

LIST OF SCHOOLS DIVISION FOCAL PERSONS

School División	Focal Person
Caloocan	Mr. Buddy F. Arcangel
Las Piñas	Ms. Guadalupe Mamuri
Makati	Ms. Myrna T. Parakikay Dr. Celia S. Bondoc
Malabon	Ms. Consolacion V. Juat / Ms. Lynette O. Cipriano
Mandaluyong	Mr. Rex A. Ado
Manila	Mr. Joel L. Dionicio
Marikina	Dr. Elizalde Q. Cena
Muntinlupa	Mr. Edison C. Enerlas / Mr. Wilson F. Pascual
Navotas ✓	Mr. Ernifer O. Cosmiano
Parañaque	Dr. Glenn O. Ducta
Pasay	Mr. Pedro Gloriani
Pasig	Ms. Norlyn D. Conde
San Juan	Dr. Susana Luceño
Quezon City	Mr. Philip V. Austria
Taguig-Pateros	Mr. Shoji O. Gerona
Valenzuela	Mr. Salvador Gaban, Jr.

S.Y. 2018-2019 DepEd NESTLE WELLNESS CAMPUS PROGRAM MECHANICS

PROGRAM OBJECTIVES:

- To educate public school students' ages 7-17 years old on how to live a healthy life through the Wellness Campus program with the use of the Nestle for Healthier Kids modules, as well as FNRI's *Pinggang Pinoy*.
- To encourage students to choose healthier food and drink options.
- To involve and educate parents by providing them with nutrition modules that will guide them on how to raise healthier kids.

COVERAGE:

Grade 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (BICOL)
- Region 7 (Central Visayas)

DURATION:

June 2018 – February 2019

MECHANICS:

The Program is a partnership with the Department of Education and Nestle Philippines, Inc (NPI), and will be implemented by Greatfil Team, Inc. (GTI), in close coordination with the DepEd Regional Office who will appoint the Division Supervisors or other DepEd officials who will ensure that the S.Y. 2018- 2019 DepEd and Nestle Wellness Campus Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors and those appointed by the DepEd Regional Office will also be the contact persons in their respective divisions.

The S.Y. 2018-2019 DepEd and Nestle Wellness Campus Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education and physical activity for both elementary and high school students. The implementation of the Program will be in three parts as follows:

Note: NPI, through GTI, will provide copies of the program mechanics to all covered DepEd regional offices, Division Superintendents and duly appointed Division Supervisors to implement the Program in their respective divisions. GTI together with NPI representatives will cascade the program mechanics per region to be attended by Division Supervisors and DepEd regional representatives who will ensure that the program mechanics will be cascaded to all school principals and MAPEH school coordinators in the region.

Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN FOUR PARTICIPATING REGIONS.

1. NPI, through GTI, will provide nutrition modules to students and adults. Students nutrition modules are encouraged to be integrated in Elementary and High School MAPEH curriculum-subject to DepEd rules and regulations. While adult's modules will be discussed during GPTA and other meetings. The adult modules will teach parents and teachers the importance of preparing healthy balance meals for their child following the principles of *Pinggang Pinoy*.
2. Every month, aside from the nutrition modules there are also worksheets with nutrition articles and activities that parents and students can read and work on together at home.
3. Parents need to sign and return a copy of these worksheets to the teacher once they have read and completed the suggested activity.
4. NPI through GTI, will also provide copies of the following materials to both Division Supervisors and MAPEH school coordinators to be used in the implementation of the program in schools:
 - a. Nutrition Videos
 - b. Nutrition Modules for students

- c. Nutrition Module for Adults
- d. Dance instructional video

Note: All Program materials but not limited to posters, streamers, registration forms, waivers, etc. will be delivered to the division offices in coordination with the Division Supervisors duly appointed to handle the Program, who will also take care of the distribution of these materials to different schools under his/her divisions.

Part 2: THE SY 2018-2019 NESTLE WELLNESS CAMPUS DANCERCISE FOR ALL PUBLIC SCHOOLS IN THE REGION.

1. Through GTI, NPI will also provide a soft copy of the music and instructional video to each Division Supervisors in-charge of the program. All schools are encouraged to get a copy of these materials from their respective supervisors.
2. The Nestle Wellness Campus Music and Dancercise routine will be the required music and exercise activity during flag ceremonies of all schools both elementary and high school. The teachers are encouraged to also used it as warm up exercise during MAPEH classes.

Part 3: "WELLNESS CAMPUS BEST IMPLEMENTING SCHOOL AND REGION CONTEST" - A competition that encourages lifestyle change to students, teachers and parents.

The contest aims to get best ideas, practices and approach to effectively educate and encourage students and parents to choose healthier food and drink in every meal occasion following the principle of *Pinggag Pinoy*.

This year, the contest (*Wellness Campus Best Implementing School Contest*) will award schools and regions that implement the program based on the mechanics provided, and created a sustainable activity that will answer the school/students concern on nutrition and health in which the school will monitor the results.

The contest will have two categories namely:

- A. Inter-school Category
- B. Inter-region Category

A. INTER-SCHOOL CATEGORY (Wellness Campus Best Implementing School)

1. The inter-school category is open only to all public schools in both elementary and high school in the four (4) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region IVA – CALABARZON
 - iii. Region V – Bicol Region
 - iv. Region VII – Central Visayas
2. The participation of the contest is voluntary. Interested schools must fill up a registration form to confirm their participation.
3. To qualify in the contest the school must:
 - i. Started the implementation of the students and adult's nutrition modules.
 - ii. Submitted 100% of the duly signed parent's consent and waivers.
 - iii. Implemented the dancercise during the flag ceremony.

Note: The following materials will be provided in all schools in the participating regions for the implementation of the program through their DepEd Division Supervisors.

- a. Nutrition Module for Students and Adults
- b. Nutrition Module Guide for Teachers
- c. Dance Music (Health Goals Song)
- d. Dance Instructional Video for both elementary and HS
- e. Posters or streamers

4. The contest will have three levels and there will be school winners per level as follows:

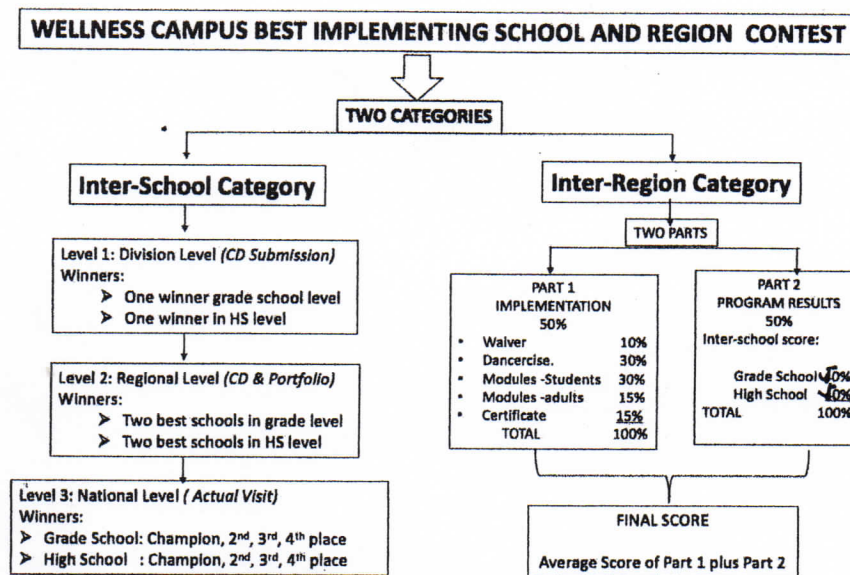
- i. Division Level
 - a. Grade School category - one winner
 - b. High School category - one winner
- ii. Regional Level (*Winners will be chosen from the division winners*)
 - a. Grade School category – two winners
 - b. High School category – two winners
- iii. National Level (*Winners will be chosen from the regional winners*)
 - a. Grade School Level:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - b. High School Level:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up

5. The criteria for judging for the division level, regional level and the national level of the contest will be as follows:

- i. Increase in nutrition knowledge of the students 30%
(*Pre and posttest will be provided to measure the improvement*)
- ii. Best practice that address current nutrition concern of the students inside the school. 70%
 - Measure end results** 30%
(*With baseline and end line data that will show improvement*)
 - Involvement of stakeholders** 20%
(*School administration parents and student's involvement*)
 - Sustainability** 10%
(*Source of fund to sustain the program*)
 - Replicability** 10%
(*Adaptation and compliance to DepEd policies*)

6. Winning schools in the division level of the contest should submit a program portfolio to their respective division supervisors. See Annex A for the content of the portfolio.
7. Deadline for the submission of the program portfolio for the division winners will be coordinated with the DepEd division supervisor and will be announced accordingly.

8. See the diagram below for the identification of winners per level of the contest.



9. On the division level of the contest, participating schools will submit a CD compilation of the school best practices in a form power point presentation with photos, videos and narrative report of their implementation to the division supervisor in-charge of the Wellness Campus Program. The division supervisor and GTI representative will agree on the deadline of the submission of the CDs and the date of judging.
10. Based on the CD submitted the division supervisor in-charge together with the GTI representatives will select the division winners based on the contest criteria. The division winners will represent the division to the regional level of the contest.
11. On the regional level of the competition, all division winners will submit a CD with their best practices in a form of power point presentation with photos, videos and narrative report of their implementation and a program portfolio of their best practices to the ESSD chief or to his/her duly assigned representatives.
12. Based on the CD and program portfolio submitted the judges from GTI and/or NPI will determine the regional winners based on the set criteria. The regional winners will represent the region to the National level of the contest.
13. On the National Level of the competition, a set of judges identified by NPI and GTI will visit and evaluate the regional winners and will judge based on the criteria to determine the National winners. The schools in the elementary and high school categories will be ranked based on their scores with the presence of FDA Representative. The schools with the highest scores will be announced as the "2018-2019 Wellness Campus Best Implementing School."

14. Winners will receive the following prizes:

i. Division winners:

The winners in grade school and high school each will receive "One unit of Sound System Worth Ps. 5,000.00 plus a plaque of Recognition".

ii. Regional Winners:

The winners in grade school and high school in each region will receive items of their choice worth Ps.25, 000.00 each plus a plaque of Recognition".

iii. National Winners:

School winners in the National Level of the competition will receive items of their choice. The total cost of items will be based on the total amount won. Prizes will be as follows:

A. Grade School Category:

- National Champion - Prize Package Worth Ps. 200,000.00 + trophy
- First Runner-up - Prize Package Worth Ps.150,000.00 + trophy
- Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy
- Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy

B. High School Category:

- National Champion - Prize Package Worth Ps.200,000.00 + trophy
- First Runner-up - Prize Package Worth Ps.150,000.00 + trophy
- Second Runner-up - Prize Package Worth Ps.100,000.00 + trophy
- Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy

B. INTER- REGION CATEGORY (SY 2018-2019 Wellness Campus Best Region)

The SY 2018-2019 Wellness Campus Best Implementing Region contest will showcase the best practices of the region in implementing the program.

1. Aside from the best implementing schools, organizer will also give award to the best implementing region. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%
B. Overall Program Results	<u>50%</u>
Total	100%

A. PROGRAM IMPLEMENTATION (50%)

Submission of parent consent and waiver	10%
Implementation of dancercise	
30%	
Implementation of modules for students	30%
Implementation of modules for adults	15%
Submission of Certificate of completion	<u>15%</u>
TOTAL	100%

Note: DepEd division supervisor assigned to the program ensures that students who will participate in the program are those in grades 1-6 and grades 7-10 and have a consent of their parents or legal guardians as evidenced by signed consent and waiver.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in-charge of the program should be able to:

1. Submit back the parent consent waiver.
2. Implement the dancercise during flag ceremonies.
3. Implement the nutrition modules for students and adults.
4. Submit the duly signed certificate of completion.

GTI Coordinators together with the duly assigned DepEd Division Supervisor will visit the schools in their respective divisions to evaluate the school implementation. Fifty percent of the total number of schools in the region based on the data approved by the division supervisor will be evaluated through an actual visit. The remaining fifty percent (50%) will submit certificate of full implementation duly signed by the school head or the duly authorized representative to the DepEd Division Supervisor in charge of the program.

Evaluation period will start from 1 October 2018 up to 15 January 2019.

B. PROGRAM OVERALL RESULTS (50%)

a. Score achieved from the inter-school contest

i. Grade school	50%
ii. High School	50%
Total	100%

2. To determine the winner in the inter-region competition, the score earned of each region will be added and average out to get the final percentage of the Region. The region with the highest percentage will be declared as the "SY 2018-2019 Wellness Campus Best Implementing Region" and will receive items of their choice based on the list of items below. The total amount of Items will be based on the total amount won. The prizes are follows:

WELLNESS CAMPUS BEST IMPLEMENTING REGION AWARD:

National Champion	- Prize Package Worth Ps. 200,000.00 + trophy
First Runner-up	- Prize Package Worth Ps. 150,000.00 + trophy
Second Runner-up	- Prize Package Worth Ps. 100,000.00 + trophy
Third Runner-up	- Prize Package Worth Ps. 50,000.00 + trophy

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won.

BMI Machine plus:

- a. 50" flat screen TV
- b. Sound System
- c. HP Laptop
- d. Projector
- e. SLR Camera

3. Announcement of winners will be via circular that will be sent to each regional office from the organizer and signed by an FDA representative.
4. Awarding of prizes will be done in school premises of the winning schools or in the DepEd regional offices for the winning regions.
5. Event organizer have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

**WELLNESS CAMPUS PROGRAM
BEST IMPLEMENTING SCHOOL COMPETITION
SY 2018-2019**

REGISTRATION FORM

REGION:	Division:
SCHOOL INFORMATION:	
Name of School:	
Address:	
Category:	Student Population:
<input type="checkbox"/> High School <input type="checkbox"/> Elementary	
Contact No.:	Email:
Principal:	Contact No.:

By signing this registration form we hereby:

1. Confirm our participation in the SY 2018-2019 Wellness Campus Best Implementing School contest.
2. Understand the full mechanics and abide with the rules and regulation of the contest.
3. Agree to represent our school in the Division, Regional and National Level of the contest in case our school wins in the different level of the competition.
4. Certify that we have started the implementation of the Wellness Campus program and submitted the parent consent and waiver as pre-requisites in the contest.

(Kindly put the date when you started the activities and the date when you submitted the parent consent and waiver in the box provided below).

1. Baseline measurement of BMI of students

Date taken:	No. of students:
--------------------	-------------------------

2. Implementation of Wellness Campus Nutrition Module

Start date:	Module:
--------------------	----------------

3. Implementation of Wellness Campus Dancercise during Flag raising

Start date:	
--------------------	--

4. Implementation of Adult Nutrition Module

Start date:	Module:
--------------------	----------------

5. Submit 100% of duly signed parent consent and waiver

Date submitted:	Quantity:
------------------------	------------------

(Signature Over Printed Name)

Designation

Date: _____

MEMORANDUM OF UNDERSTANDING

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Understanding ("Memorandum") is made and entered into by and among:

THE DEPARTMENT OF EDUCATION of the Republic of the Philippines, with offices at the DepEd Complex, Misamis St., Bago Bantay, Quezon City, represented herein by its NCR Regional Director, **DR. WILFREDO E. CABRAL**, hereinafter referred to as "**DepEd**";

-and-

GREATFIL TEAM, INC., a domestic corporation duly organized and existing under and by virtue of Philippine laws, with office address at Brixton Hill Condominium, 552 T. Arguelles St., Sta. Mesa, Manila, represented in this Act by its President, **MR. PATRICIO GOC-ONG**, hereinafter referred to as "**Greatfil**";

-and-

NESTLÉ PHILIPPINES, INC., a domestic corporation existing under and by virtue of Philippine laws, with Administrative Offices at the Nestlé Center, 31 Plaza Drive, Rockwell Center, City of Makati, represented herein by its Senior Vice President and Communications Director, **MR. PAOLO A. MERCADO**, hereinafter referred to as "**NPI/NESTLÉ**".

RECITALS

WHEREAS, the DepEd is the lead government agency that formulates, implements, and coordinates policies, plans, programs and projects in the areas of formal and non-formal basic education and supervises all elementary and secondary education institutions;

WHEREAS, NPI, through its Corporate Wellness unit, will provide a school-based wellness program entitled the "SY 2018-2019 Nestlé Wellness Campus" (the "**Project**") which shall be organized and implemented through and with the assistance of Greatfil;

WHEREAS, the DepEd, NPI and Greatfil desire to collaborate for the successful implementation of the Project in all DepEd high schools and Public Elementary Schools located in the National Capital Region from 1 June 2018 to 28 February 2019;

NOW, THEREFORE, the Parties hereby set out the terms and conditions under which this partnership will be governed.

1. NPI, with the assistance of Greatfil, has established and intends to implement the Project, a project that aims to educate high school and elementary students at DepEd schools located

in the National Capital Region about the basics of proper nutrition and physical fitness. The Project shall be organized and conducted pursuant to the Project Proposal attached hereto as Annex "A".

2. NPI shall have the following obligations:

- 2.1. NPI will provide nutrition education materials for public elementary and high schools in the region.
- 2.2. Through Greatfil, conduct a one (1) day cascade of the mechanics and details of the program per region to the DepEd Division Supervisors duly assigned to handle the program and (1) day cascade of the implementation plan per division to the MAPEH and/or PE School coordinators and principals.
- 2.3. Create, produce, publish and timely provide the following materials required for the Project:
 - a. Nutrition modules for the students and adult for both public elementary and high school level,
 - b. Instructional dance video and music;
 - c. Parent consent form and waivers;
 - d. Streamers;
 - e. Tokens or prizes;
- 2.4. To provide timely and effective media amplification for the Project on print, TV and digital (web and/or internet-based) media;
- 2.5. To present to the DepEd Regional officers a report on the aggregate findings of the exit interview conducted.
- 2.6. Coordinate with Greatfil and the DepEd for the orderly implementation of the Project.

3. The DepEd shall have the following obligations:

- 3.1. Through the DepEd-NCR Regional Director:
 - a. Endorse the Project to all Division Superintendents within the region;
 - b. Suggest and recommend on the progress of the Project moving forward based on final results;
- 3.2. Through the Education Support Services Department (ESSD) Chief:
 - a. Coordinate with Greatfil Team and DepEd Division Supervisors duly designated for the program, implementation;
 - b. Facilitate the issuance of the endorsement letter to all DepEd Division Supervisors of and to all Superintendents in the region;
 - c. Assist in monitoring Project execution in the region ;
 - d. Suggest and recommend on how to improve the Project moving forward.
 - e. Monitor the implementation of the program in the Region.

MEMORANDUM OF UNDERSTANDING
 DEPARTMENT OF EDUCATION, NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.
 SY 2018-2019 NESTLÉ WELLNESS CAMPUS

- f. Organize the regional cascade together with GTI.

3.3. Through the duly designated DepEd Division Supervisor:

- a. Coordinate with Greatfil Team and the ESSD Chief in the program implementation;
- b. Attend the regional program cascade conducted by GTI and ESSD chief of the region;
- c. Receive and facilitate the distribution of different materials provided by NPI for his/her division;
- d. Receive, distribute and collect the parent consent and waiver in his/her division.
- e. Assist in monitoring the program execution, ensuring that all the schools in his/her division will implement the program;
- f. Assist with GTI and DepEd Regional Officials during the visits, video and photo coverage, and interviews that will be conducted by NPI representatives or partner agency.
- g. Submit all reports and documentation ask by the regional office or the ESSD Chief.

3.4. Through the MAPEH and /or PE School Coordinator:

- a. Implement the program in his/her school;
- b. Lead and monitor the execution of the Nutrition module for students and adult and dancercise using the music provided by Nestle during the flag ceremonies and PE classes;
- c. Receive all the materials coming from the DepEd Division Supervisors;
- d. Ensure that all materials not limited to posters and streamers are displayed inside the school premises visible to all students;
- e. Coordinate with the Division Coordinator assigned by GreatFil all concerns pertaining to the implementation of the program;
- f. Receive, distribute and collect all forms and submit it to the Division Coordinator for filing and safekeeping;
- g. Ensure that all students in his/her school fill up the registration and waiver form;
- h. Submit all reports and documentation ask by his/her DepEd Division Supervisor assigned to the program;

Greatfil shall have the following obligations:

4.1. Manage and supervise the Project, which shall include:

- a. Cascade of program mechanics and implementation guidelines to DepEd Regional Director, ESSD Chief in the region, DepEd Division Supervisors assigned to the program, Principals and MAPEH school coordinators;
- b. Securing permits and endorsements from DepEd Regional Office to implement the program to the schools;
- c. Conduct meeting alignment and updates pertaining to the program with NPI and DepEd stakeholders;
- d. Monitor the implementation of the program together with the DepEd Division supervisor assigned to the program;

MEMORANDUM OF UNDERSTANDING

DEPARTMENT OF EDUCATION, NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.
SY 2018-2019 NESTLÉ WELLNESS CAMPUS

- e. Organize and manage the regional contest including school visits, answers queries pertaining to the program and contest mechanics' and distribution of prizes;
- f. Manage photo and video documentation based on the direction of NPI and budget allocation
- g. Coordinate for the conduct of research in the selected areas and schools conducted by NPI's research agency

4.2 Handle logistics for the Project, which shall include:

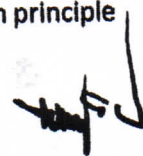
- a. Warehousing and delivery of materials to division offices
- b. Collection of all materials and forms
- c. Delivery and installation of posters and streamers in all schools

4.3 Responsible for the proper and timely execution of the following:

- a. Teaching materials;
- b. Program Cascade;
- c. Distribution of materials, forms, tokens, prizes and other giveaways;
- d. Collection and safekeeping of all parent consent and waivers;
- e. Submission of monitoring and post evaluation reports.

5. The Parties understand and agree that:

- 5.1. Their representatives to this Memorandum are duly authorized to sign the same and to bind the organizations to the terms and conditions thereof.
- 5.2. For any and all articles, endorsements, press releases and communication materials in connection with the Project or the Parties' involvement in the Project, NPI and DepEd must be duly acknowledged. Moreover, no such article, endorsement, press release or communication material shall be made without the prior approval of both NPI and the DepEd.
- 5.3. All rights to the wellness song and nutrition modules specified in Clause 2 of this Memorandum belong to NPI. The wellness song, nutrition videos, instructional videos, or any portion thereof, can be copied, reproduced, transmitted, uploaded or otherwise used only with the express written consent of NPI.
- 5.4. NPI and Greatfil shall be allowed to record any portion of the Project and to use the same in communications material of NPI for television, print and/or internet/web-based media.
- 5.5. The Project shall not be entered into any competition, contest, recognition ceremony, publication or other similar event and publications without the prior consent of both NPI and the DepEd. At such events, the Parties shall ensure that both NPI and the DepEd are properly acknowledged.
- 5.6. The Parties shall not use each other's logos and/or trademarks on any press releases or communication materials without each other's written approval.
- 5.7. The Parties manifest their support of the international and national efforts to promote quality nutrition for children and all Parties adhere to and strongly support in principle



and practice the provisions of Executive Order No. 51 or *"The National Code of Marketing of Breast Milk Substitutes, Breast Milk Supplements and Related Products"* and its Revised Implementing Rules and Regulations. Any violation of the Revised Milk Code and/or Revised Implementing Rules and Regulations shall be deemed a breach of this Agreement and shall constitute grounds for the immediate termination of this Agreement without need of further notice.

6. After the duration of the Project, as specified in Annex "A" of this Memorandum, the rights of the parties over the output of the Project shall be as follows:
 - 6.1. Ownership of the data collected shall jointly belong to the DepEd and NPI. Either party shall be free to use the same without prior permission from the other.
 - 6.2. The copyright over the report specified in Clause 2.6 hereof shall belong to NPI. The DepEd may make use of these materials, provided prior consent is given by NPI, and the copyright of NPI is acknowledged on the materials of the DepEd.
7. NPI and DepEd shall hold each other free and harmless from any and all claims made or filed by any person arising from any damage, injury, or fault or misconduct committed during or on occasion of implementation of the Project.
8. The Parties hereby acknowledge that, in the course of carrying out their obligations and duties in connection with the Project, they, their employees, agents or representatives, may receive from, or be furnished by or on behalf of, the Project Implementers information of a confidential nature (the "Confidential Information"). The Parties acknowledge an obligation to limit their disclosure of Confidential Information to those persons with a legitimate need to know and only under conditions of confidentiality. The Parties further agree not to exploit the Confidential Information except to use the same for purposes contemplated under this Memorandum.

The obligations of confidentiality and restricted use shall not apply to Confidential Information which:

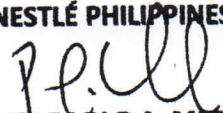
 - 8.1. is already in the public domain or within public knowledge prior to the execution of this Memorandum;
 - 8.2. is required to be disclosed under any applicable law or regulation or any judicial order, provided that, in such event, the receiving party shall:
 - a. give the disclosing party immediate written notice thereof (including the manner of disclosure required) as soon as reasonably practicable, together with a written legal opinion confirming the required disclosure, unless such notice is prohibited under such law, regulation or judicial order; and
 - b. not affect any disclosure that is more extensive than that required by such law, regulation or judicial order and take all reasonable actions to seek confidential treatment of the Confidential Information disclosed.
9. This Memorandum is entered into on a fair and arms-length basis. Each party warrants that it

has not given any gift, consideration, commission, reward, grant or endowment, to any officer, employee or representative of the other parties in connection with the negotiation, signing or implementation of this Memorandum; nor has entertained any solicitation for any such gift, consideration, commission, reward, grant or endowment in connection with the negotiation, signing or implementation of this Memorandum.

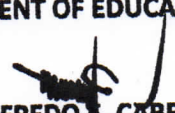
10. After this Memorandum terminates or expires, the terms and conditions that expressly or by their nature contemplate performance or observance after the termination or expiration of this Memorandum shall survive and continue in full force and effect until completely performed or observed.
11. This Memorandum is the whole agreement between the parties hereunder. No amendment of any of the foregoing terms and conditions shall be considered as having been made unless executed in writing and duly signed by the parties.
12. Should any provision or portion of this Memorandum be declared illegal or void by any future legislation or duly constituted authority, the other provisions or portions not so declared shall remain in full force and effect, without either party becoming liable to the other therefore.
13. This Agreement shall commence from the execution of this Agreement and shall be valid and effective until 28 February 2019 NPI may terminate this Agreement at any time with thirty (30) days prior written notice to DepEd.
14. This Memorandum shall be governed by the laws of the Republic of the Philippines. In the event of any issue or dispute arising out of or in connection with this Memorandum, the parties shall, in all cases, endeavor to settle the issue or dispute amicably. Nothing herein however, shall prevent the parties from submitting any issue or dispute to preventive mediation or arbitration as the case may be. In case of failure to reach an amicable settlement between the parties, as herein provided, either of the parties may resort to appropriate judicial action/s which shall be brought before the proper courts of Makati City, Metro Manila, to the exclusion of all other courts.

IN WITNESS WHEREOF, the parties hereto have signed this Memorandum on this _____ day of April 2018 at _____ on the part of Greatfil; on this _____ day of April 2018 at Makati City on the part of NPI; and on this _____ day of April 2018 at Quezon City on the part of DepEd.

NESTLÉ PHILIPPINES, INC.


MR. PAOLO A. MERCADO
Senior Vice President and
Communications Director

DEPARTMENT OF EDUCATION

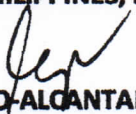

DR. WILFREDO T. CABRAL
NCR Regional Director

GREATFIL TEAM, INC.

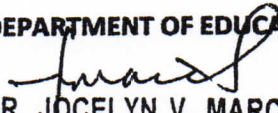

MR. PATRICIO GOC-ONG
President

SIGNED IN THE PRESENCE OF:

NESTLÉ PHILIPPINES, INC.


LESLIE GO-ALCANTARA
Corporate Wellness Head

DEPARTMENT OF EDUCATION


DR. JOCELYN V. MARCIAL
Chief, ESSD
DepEd-NCR

ACKNOWLEDGMENT
(Department of Education)

Republic of the Philippines)
MAKATI CITY) SS

BEFORE ME, a Notary Public for and in MAKATI CITY, personally appeared Dr. Wilfredo E. Cabral with Passport/LTO License No. _____, in his capacity as NCR Regional Director of the Department of Education, known to me and to me known as the same person who executed the foregoing instrument, and he acknowledged to me that the same is his own free and voluntary act and deed as well as the free and voluntary act and deed of the agency which he represents.

The foregoing instrument refers to a Memorandum of Understanding consisting of _____ pages, including this page whereon this acknowledgment is written, each and every page of which has been signed by the parties.

WITNESS my hand and seal this 21 day of April 2018 at _____.

Doc. No. 137
Page No. 19
Book No. 20
Series of 2018.


RUBEN T.M. RAMIREZ

NOTARY PUBLIC
UNTIL DEC. 31, 2013/2019
2003 D. F. SQUAN ST., MAKATI CITY
IBP OR NO. 01-13 / PCH-107, 2017 / CY 2018
MALLIOLA CITY, PCH-107, 2017
PTR NO. 01-13 / PCH-107, 2017
APPOINTMENT NO. M-127

ACKNOWLEDGMENT
(NPI)

REPUBLIC OF THE PHILIPPINES) SS
MAKATI CITY)

BEFORE ME, a Notary Public for and in Makati City, personally appeared Paolo Mercado with Passport/LTO License No. EC 9103437, in his capacity as Senior Vice President and Communications Director of Nestlé Philippines, Inc., known to me and to me known to be the same person who executed the foregoing instrument and who acknowledged to me that the same is their free and voluntary act and deed as well as the free and voluntary act and deed of the corporation which they represent.

The foregoing instrument refers to a Memorandum of Understanding consisting of _____ pages, including this page whereon this acknowledgment is written, each and every page of which has been signed by the parties.

WITNESS my hand and seal this MAY 30 2018 day of April 2018 at Makati City.

Doc. No. 176

Page No. 36

Book No. 18

Series of 2018. -


ALTHEA C. OLIVARES DUQUE

Commission No. M-179

Notary Public for Makati City

Until Dec. 31, 2019

31 Plaza Drive

Rockwell Center, Makati City 1200

Roll No. 50958 - 5 May 2005

PTR No. 6607709 - 1/3/2018 Makati City

IBP Lifetime Member



ACKNOWLEDGMENT
(Greatfil)

REPUBLIC OF THE PHILIPPINES) SS
MAKATI CITY)

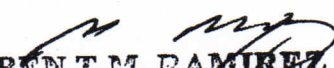
BEFORE ME, a Notary Public for and in Makati City, personally appeared Patricio Goc-Ong, with Passport/LTO License No. _____, In his capacity as President of Greatfil Team, Inc., known to me and to me known to be the same person who executed the foregoing instrument and who acknowledged to me that the same is his free and voluntary act and deed as well as the free and voluntary act and deed of the corporation which he represents.

The foregoing instrument refers to a Memorandum of Understanding consisting of _____ pages, including this page whereon this acknowledgment is written, each and every page of which has been signed by the parties.

MAY 21 2018

WITNESS my hand and seal this _____ day of April 2018 at MAKATI CITY City.

Doc. No. 126;
Page No. 27;
Book No. 277;
Series of 2018.


RUBEN T.M. RAMIREZ
NOTARY PUBLIC
UNITED DEC. 01, 2018/2019
2000 E. PASADENA BL., MAKATI CITY
ICP ORIGIN: DIVISION OFFICE, 12, 2017 / CY 2018
ACCESSION NO. 12345 / DEPT. 8, 2017
FID NO. 12345 / 12.12.2018
AFFIDAVIT NO. 12345



ANNEX "A"

S.Y. 2018-2019 DepEd NESTLE WELLNESS CAMPUS PROGRAM MECHANICS

PROGRAM OBJECTIVES:

- To educate public school students' ages 7-17 years old on how to live a healthy life through the Wellness Campus program with the use of the Nestle for Healthier Kids modules, as well as FNRI's *Pinggang Pinoy*.
- To encourage students to choose healthier food and drink options.
- To involve and educate parents by providing them with nutrition modules that will guide them on how to raise healthier kids.

COVERAGE:

Grade 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (BICOL)
- Region 7 (Central Visayas)

DURATION:

June 2018 – February 2019

MECHANICS:

The Program is a partnership with the Department of Education and Nestle Philippines, Inc (NPI) and will be implemented by Greatfil Team, Inc. (GTI), in close coordination with the DepEd Regional Office who will appoint the Division Supervisors or other DepEd officials who will ensure that the S.Y. 2018- 2019 DepEd and Nestle Wellness Campus Program will be implemented in all schools in their respective divisions in both elementary and high school levels. Division Supervisors and those appointed by the DepEd Regional Office will also be the contact persons in their respective divisions.

The S.Y. 2018-2019 DepEd and Nestle Wellness Campus Program implementation will give more emphasis on developing the students and parents' healthier habits through nutrition education and physical activity for both elementary and high school students. The implementation of the Program will be in three parts as follows:

Note: NPI, through GTI, will provide copies of the program mechanics to all covered DepEd regional offices, Division Superintendents and duly appointed Division Supervisors to implement the Program in their respective divisions. GTI together with NPI representatives will cascade the program mechanics per region to be attended by Division Supervisors and DepEd regional representatives who will ensure that the program mechanics will be cascaded to all school principals and MAPEH school coordinators in the region.

Part 1: NUTRITION EDUCATION FOR ELEMENTARY AND HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN FOUR PARTICIPATING REGIONS.

1. NPI, through GTI, will provide nutrition modules to students and adults. Students nutrition modules are encouraged to be integrated in Elementary and High School MAPEH curriculum-subject to DepEd rules and regulations. While adult's modules will be discussed during GPTA and other meetings. The adult modules will teach parents and

MEMORANDUM OF UNDERSTANDING

DEPARTMENT OF EDUCATION, NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.
SY 2018-2019 NESTLÉ WELLNESS CAMPUS

teachers the importance of preparing healthy balance meals for their child following the principles of *Pinggag Pinoy*.

2. Every month, aside from the nutrition modules there are also worksheets with nutrition articles and activities that parents and students can read and work on together at home.
3. Parents need to sign and return a copy of these worksheets to the teacher once they have read and completed the suggested activity.
4. NPI through GTI, will also provide copies of the following materials to both Division Supervisors and MAPEH school coordinators to be used in the implementation of the program in schools:
 - a. Nutrition Videos
 - b. Nutrition Modules for students
 - c. Nutrition Module for Adults
 - d. Dance instructional video

Note: All Program materials but not limited to posters, streamers, registration forms, waivers, etc. will be delivered to the division offices in coordination with the Division Supervisors duly appointed to handle the Program, who will also take care of the distribution of these materials to different schools under his/her divisions.

Part 2: THE SY 2018-2019 NESTLE WELLNESS CAMPUS DANCERCISE FOR ALL PUBLIC SCHOOLS IN THE REGION.

1. Through GTI, NPI will also provide a soft copy of the music and instructional video to each Division Supervisors in-charge of the program. All schools are encouraged to get a copy of these materials from their respective supervisors.
2. The Nestle Wellness Campus Music and Dancercise routine will be the required music and exercise activity during flag ceremonies of all schools both elementary and high school. The teachers are encouraged to also use it as warm up exercise during MAPEH classes.

Part 3: "WELLNESS CAMPUS BEST IMPLEMENTING SCHOOL AND REGION CONTEST" - A competition that encourages lifestyle change to students, teachers and parents.

The contest aims to get best ideas, practices and approach to effectively educate and encourage students and parents to choose healthier food and drink in every meal occasion following the principle of *Pinggag Pinoy*.

This year, the contest (*Wellness Campus Best Implementing School Contest*) will award schools and regions that implement the program based on the mechanics provided, and created a sustainable activity that will answer the school/students concern on nutrition and health in which the school will monitor the results.

The contest will have two categories namely:

- A. Inter-school Category
- B. Inter-region Category

MEMORANDUM OF UNDERSTANDING
 DEPARTMENT OF EDUCATION, NESTLE PHILIPPINES, INC. AND GREATFIL TEAM, INC.
 SY 2018-2019 NESTLÉ WELLNESS CAMPUS

A. INTER-SCHOOL CATEGORY (Wellness Campus Best Implementing School)

1. The inter-school category is open only to all public schools in both elementary and high school in the four (4) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region IVA – CALABARZON
 - iii. Region V – Bicol Region
 - iv. Region VII – Central Visayas
2. The participation of the contest is voluntary. Interested schools must fill up a registration form to confirm their participation.
3. To qualify in the contest the school must:
 - i. Started the implementation of the students and adult's nutrition modules.
 - ii. Submitted 100% of the duly signed parent's consent and waivers.
 - iii. Implemented the dancercise during the flag ceremony.

Note: The following materials will be provided in all schools in the participating regions for the implementation of the program through their DepEd Division Supervisors.

- a. Nutrition Module for Students and Adults
- b. Nutrition Module Guide for Teachers
- c. Dance Music (Health Goals Song)
- d. Dance Instructional Video for both elementary and HS
- e. Posters or streamers

4. The contest will have three levels and there will be school winners per level as follows:
 - i. Division Level
 - a. Grade School category - one winner
 - b. High School category - one winner
 - ii. Regional Level (Winners will be chosen from the division winners)
 - a. Grade School category – two winners
 - b. High School category – two winners
 - iii. National Level (Winners will be chosen from the regional winners)
 - a. Grade School Level:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up
 - b. High School Level:
 - National Champion
 - First Runner-up
 - Second Runner-up
 - Third Runner-up

5. The criteria for judging for the division level, regional level and the national

level of the contest will be as follows:

- a. Increase in nutrition knowledge of the students 30%
(Pre and posttest will be provided to measure the improvement)
- b. Best practice that address current nutrition concern of the students inside the school 70%

Measure end results 30%

(With baseline and end line data that will show improvement)

Involvement of stakeholders 20%

(School administration parents and student's involvement)

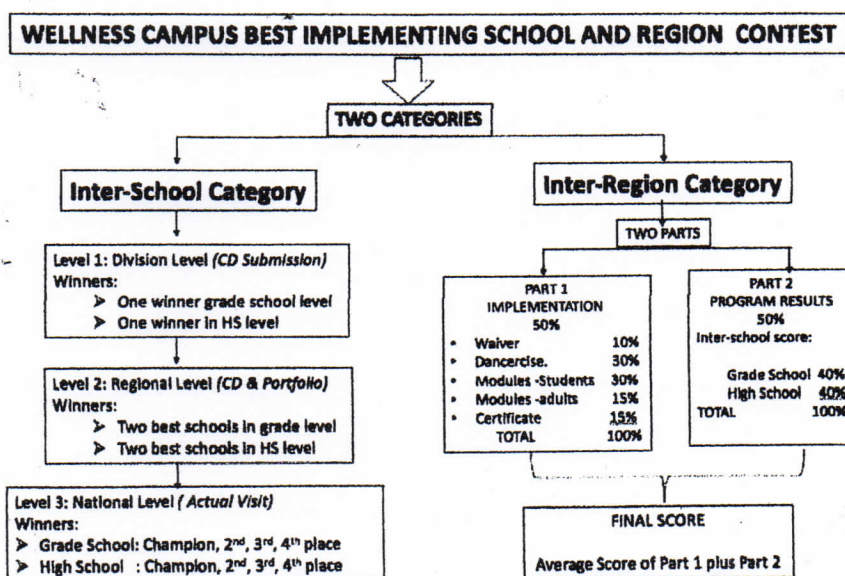
Sustainability 10%

(Source of fund to sustain the program)

Replicability 10%

(Adaptation and compliance to DepEd policies)

6. Winning schools in the division level of the contest should submit a program portfolio to their respective division supervisors. See Annex A for the content of the portfolio.
7. Deadline for the submission of the program portfolio for the division winners will be coordinated with the DepEd division supervisor and will be announced accordingly.
8. See the diagram below for the identification of winners per level of the contest.



9. On the division level of the contest, participating schools will submit a CD compilation of the school best practices in a form power point presentation with photos, videos and narrative report of their implementation to the division supervisor in-charge of the Wellness Campus Program. The division supervisor and GTI representative will agree on the deadline of the submission of the CDs and the date of judging.

10. Based on the CD submitted the division supervisor in-charge together with the GTI representatives will select the division winners based on the contest criteria. The division winners will represent the division to the regional level of the contest.
11. On the regional level of the competition, all division winners will submit a CD with their best practices in a form of power point presentation with photos, videos and narrative report of their implementation and a program portfolio of their best practices to the ESSD chief or to his/her duly assigned representatives.
12. Based on the CD and program portfolio submitted the judges from GTI and/or NPI will determine the regional winners based on the set criteria. The regional winners will represent the region to the National level of the contest.
13. On the National Level of the competition, a set of judges identified by NPI and GTI will visit and evaluate the regional winners and will judge based on the criteria to determine the National winners. The schools in the elementary and high school categories will be ranked based on their scores with the presence of FDA Representative. The schools with the highest scores will be announced as the "2018-2019 Wellness Campus Best Implementing School."
14. Winners will receive the following prizes:
 - a. **Division winners:**
The winners in grade school and high school each will receive "One unit of Sound System Worth Ps. 5,000.00 plus a plaque of Recognition".
 - b. **Regional Winners:**
The winners in grade school and high school in each region will receive items of their choice worth Ps.25, 000.00 each plus a plaque of Recognition".
 - c. **National Winners:**
School winners in the National Level of the competition will receive items of their choice. The total cost of items will be based on the total amount won. Prizes will be as follows:
Grade School Category:
 - National Champion - Prize Package Worth Ps. 200,000.00 + trophy
 - First Runner-up - Prize Package Worth Ps.150,000.00 + trophy
 - Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy
 - Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy*High School Category:*
 - National Champion - Prize Package Worth Ps.200,000.00 + trophy
 - First Runner-up - Prize Package Worth Ps.150,000.00 + trophy
 - Second Runner-up - Prize Package Worth Ps.100,000.00 + trophy
 - Third Runner-up - Prize Package Worth Ps. 50,000.00 + trophy



B. INTER- REGION CATEGORY (SY 2018-2019 Wellness Campus Best Region)

The SY 2018-2019 Wellness Campus Best Implementing Region contest will showcase the best practices of the region in implementing the program.

1. Aside from the best implementing schools, organizer will also give award to the best implementing region. The Inter-region competition is divided into two parts and will have the corresponding weights as follows:

A. Program Implementation	50%
B. Overall Program Results	<u>50%</u>
Total	100%

A. PROGRAM IMPLEMENTATION (50%)

Submission of parent consent and waiver	10%
Implementation of dancercise	30%
Implementation of modules for students	30%
Implementation of modules for adults	15%
Submission of Certificate of completion	<u>15%</u>
TOTAL	100%

Note: DepEd division supervisor assigned to the program ensures that students who will participate in the program are those in grades 1-6 and grades 7-10 and have a consent of their parents or legal guardians as evidenced by signed consent and waiver.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the division supervisor in-charge of the program should be able to:

1. Submit back the parent consent waiver.
2. Implement the dancercise during flag ceremonies.
3. Implement the nutrition modules for students and adults.
4. Submit the duly signed certificate of completion.

GTI Coordinators together with the duly assigned DepEd Division Supervisor will visit the schools in their respective divisions to evaluate the school implementation. Fifty percent of the total number of schools in the region based on the data approved by the division supervisor will be evaluated through an actual visit. The remaining fifty percent (50%) will submit certificate of full implementation duly signed by the school head or the duly authorized representative to the DepEd Division Supervisor in charge of the program.

Evaluation period will start from 1 October 2018 up to 15 January 2019.

B. PROGRAM OVERALL RESULTS (50%)

a. Score achieved from the inter-school contest

i. Grade school	50%
ii. High School	50%
Total	100%

2. To determine the winner in the inter-region competition, the score earned of each region will be added and average out to get the final percentage of the

Region. The region with the highest percentage will be declared as the "SY 2018-2019 Wellness Campus Best Implementing Region" and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are follows:

WELLNESS CAMPUS BEST IMPLEMENTING REGION AWARD:

<i>National Champion</i>	- Prize Package Worth Ps. 200,000.00 + trophy
<i>First Runner-up</i>	- Prize Package Worth Ps. 150,000.00 + trophy
<i>Second Runner-up</i>	- Prize Package Worth Ps. 100,000.00 + trophy
<i>Third Runner-up</i>	- Prize Package Worth Ps. 50,000.00 + trophy

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won.

BMI Machine plus:
50" flat screen TV
Sound System
HP Laptop
Projector
SLR Camera

3. Announcement of winners will be via circular that will be sent to each regional office from the organizer and signed by an FDA representative.
4. Awarding of prizes will be done in school premises of the winning schools or in the DepEd regional offices for the winning regions.
5. Event organizer have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

